
Sicovend AG and Wise Ally Holdings Limited (Stock Code: 9918HK) Announce Strategic European Representation

ZURICH, SWITZERLAND | HONG KONG – [21st April 2026] – **Sicovend AG**, based in Zurich, Switzerland, and **Wise Ally Holdings Limited** (Stock Code: 9918HK), headquartered in Hong Kong, today issued a joint announcement regarding a new business development partnership.

Effective **1st May 2026**, Sicovend AG will represent Wise Ally Holdings for business development activities across the European market.

Under this announcement, Sicovend AG will leverage its established European network, market intelligence, and operational expertise to drive the expansion of Wise Ally Holdings' product and service portfolio throughout Europe. European clients will benefit from enhanced local access to Wise Ally's end-to-end innovation and manufacturing capabilities, supported by dedicated strategic account management from Sicovend.

Sicovend AG, commented: *"We are delighted to announce this representation. Wise Ally's strengths in electronic product design and manufacturing, combined with our on-the-ground presence across Europe, will bring significant value to European customers. We look forward to starting this cooperation on 1st May 2026."*

Wise Ally Holdings Limited (Stock Code: 9918HK), added: *"This joint announcement marks a key milestone in our European growth strategy. Sicovend AG's deep understanding of the European business environment makes them the ideal partner to represent our interests. We are confident this collaboration will create lasting value."*

Both companies will provide further details on product focus, regional coverage, and client engagement plans in the coming weeks, leading up to the effective date of 1st May 2026.

About Sicovend AG:

Innovation with Tradition – Since 1979. What began with a clear vision and a passion for technology has evolved over the years into an established and valued partner in the electronics industry. Since its founding in 1979, Sicovend AG has stood for expert consultation, high-quality components, and customised design-in solutions. Initially specialising in select product areas, the company has continuously expanded its portfolio and expertise. Today, customer-specific developments in the fields of sensor technology, power management, and acoustics are among Sicovend's core strengths – always with the ambition to be one step ahead technologically. With more than 45 years of experience and success, Sicovend AG is headquartered in Zurich, Switzerland.

About Wise Ally Holdings Limited (Stock Code: 9918HK):

Wise Ally Holdings Limited – a Hong Kong listed company with over a decade of expertise in electronic product design and manufacturing – delivers end-to-end innovation, turning your ideas into market-ready success. Its integrated development model combines expert engineering, a global vendor network, and world-class manufacturing to accelerate your product's journey—from concept to value-driven reality.



**Your Global
Manufacturing
Partner**

From Concept to Market - Leveraging 40+ Years of Experience in Design, Manufacturing, and IoT Solutions to Maximize Customer Value.